



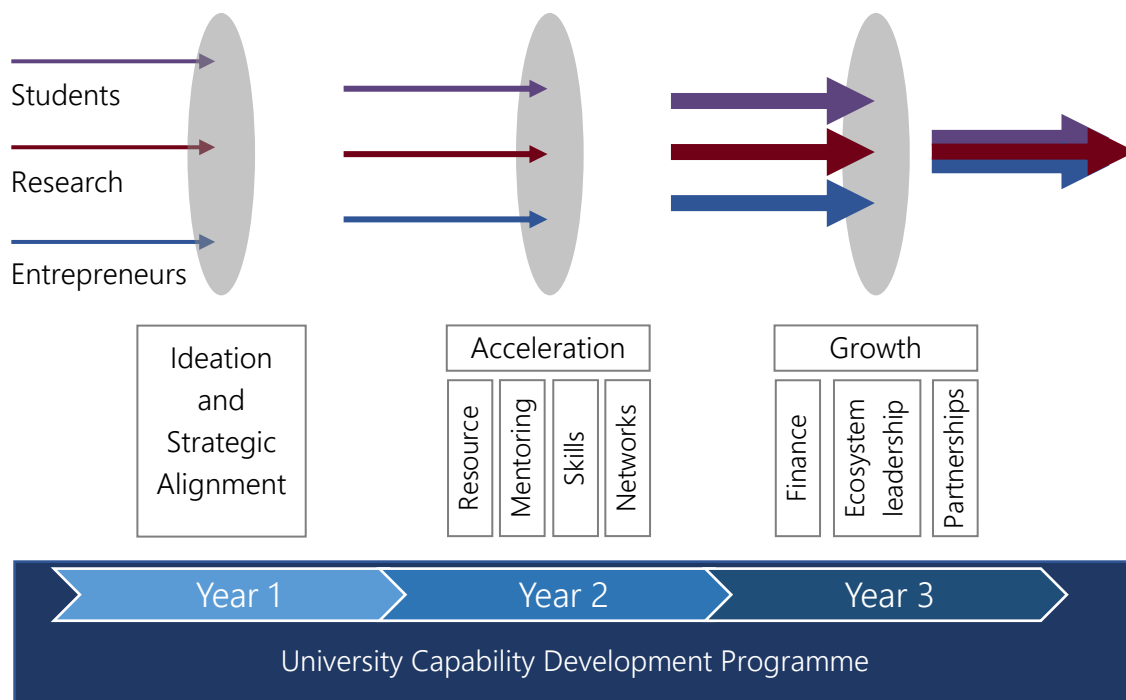
Bridging the gap

Year Two Progress Report



In 2019, Tbilisi State University, the oldest and largest university in Georgia, set out on a journey to become the country's first entrepreneurial university. It is now two years down that road, with the support of ChangeSchool.

Commercialisation Roadmap



Ideation and Strategic Alignment (2019-2020)

More than 1000 students and staff successfully completed 3-day ideation bootcamps.

Coordination with Research (2020)

Posted on the Experts.ai platform the 7,000 publications and 300 Rustavelli Foundation funded research projects published by TSU's 16 research institutes in the last 10 years.

Began work with the Institutes to define the first cohort of researchers to go through the commercialisation process. Started 2 new projects with Anthropology Institute of History and Ethnology and Institute of Inorganic Chemistry and Electro-Chemistry,

- created one project with FabLab TSU technologies
- wrote proposal for a GITA grant for the scientists

Three projects from TSU will be funded to start the GITA (Georgian Innovation and Technology Agency) World Bank Commercialisation and Technology Transfer programme commercialisation process. This is the first time research commercialisation in a university has been done in Georgia.



Information was very significant and relevant. Process was interactive and it was very well planned.

Keep up the good work, I am loving this.

You are great ♥

I am more confident now, more competitive, I've learned so much that do not even know how to describe. Thanks for such a great experience.



Acceleration (2020)

18 teams and SMEs undertook 'Jet29' pre-acceleration. 8 are now active businesses being mentored.

Business Skills

Graphic Design courses (Ps, Ai): 50 students developed social media marketing campaigns.

10 handicraft entrepreneurs trained and are selling their handicraft products on Etsy.

'Working in the Pandemic' sessions attended by 150.

300 students registered for the Social Media Management course. 60 selected, most of whom continue to successfully manage and advertise their business pages to this day.

New facilities

- TSU Business Centre
- FabLab: 6 high-tech machines for entrepreneurs to prototype in wood, leather and metal
- DroneLab: In 2020 a drone laboratory joined Fablab TSU with the help of Erasmus+

Growth (2020, ahead of schedule)

External Partnerships

Georgian Partners

Vendoo, Wolt, Styx, Nasta, Gepra, Redberry, Optio.Ai, Agrosolutions, GFA.

Foreign Partners

University of Essex, Unico.ai, Technical University of Kosice, Silesian University of Technology, International Center for Interdisciplinary Research, Center for the Advancement of Natural Discoveries using Light Emission, Masaryk University, Armenian State University of Economics.

Funding and sponsoring partners

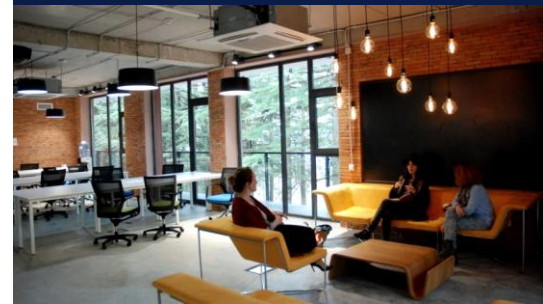
UNDP, British Council, EU, Bank of Georgia, Tbilisi Banking Corporation.

Delivery Partnering

Supported and trained the Red Cross to deliver their entrepreneurship EU contract.

Spotlight student business: Product Ruby

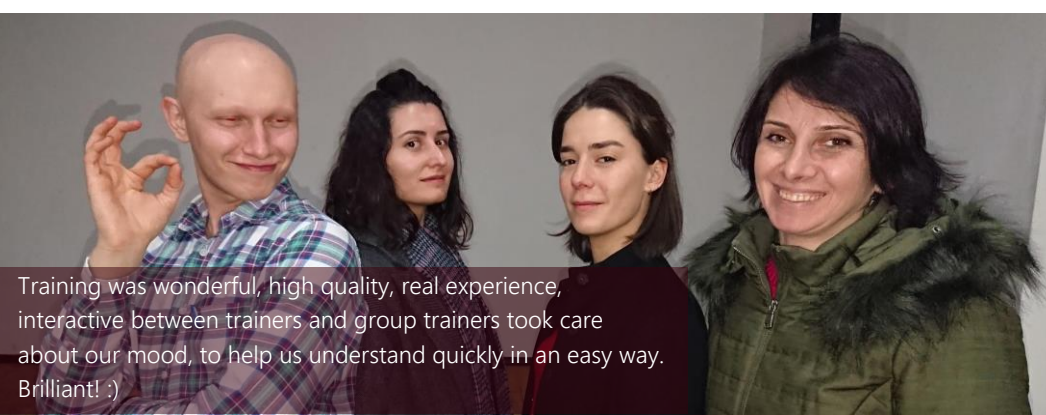
A Pre-acceleration team which won first prize from GITA, a co-working space in Techpark, Tbilisi. They also won the TSU qualifying round for the international Big Idea Challenge. With a prototype, an MVP, and draft patent with the support of SAKPATENTI, next step is a crowdfunding campaign on Indiegogo.



ChangeSchool's customised executive education and faculty development programmes develop entrepreneurial capacity in the private sector, public sector and higher education. Since 2012, ChangeSchool has trained and mentored 247 start-up teams and 3379 entrepreneurs and leaders across the globe, working in Kenya, India, the Philippines, Peru, Colombia, France, Sri Lanka, Myanmar, Japan, Bahrain, Qatar, Oman, Kuwait, UAE, Saudi Arabia, Azerbaijan, Armenia, Georgia, Kazakhstan, Kyrgyzstan and the UK.

Contact Neil Marshall
neilm@changeschool.org

www.changeschool.org



Training was wonderful, high quality, real experience, interactive between trainers and group trainers took care about our mood, to help us understand quickly in an easy way. Brilliant! :)