

Impact Case Study



Transforming Governance: The Leadership for Government Excellence programme, Egypt

King's Business School, King's College, London

The American University in Cairo

Ministry of Planning and Economic Development, Egypt



Mission Driven Purpose

In 2016, President Abdel-Fattah Al-Sisi announced the Egyptian Government's launch of a grand national agenda: Egypt Vision 2030. As part of this overall plan, 14 ministries and government entities have relocated from Cairo to the New Administrative Capital (NEC) as of 5 May 2023, planned to cost over US\$100 million.

This move demands a transformation in the way government works, and Egypt needs the effective public sector leadership in place within all governmental branches responsible for implementing the NEC and the overall Vision 2030.

Programme

The programme was designed to support the Egyptian Government's Vision 2030 by strengthening leadership and technical understanding so the Civil Servants can create impact by transforming services and structures.

King's Business School, King's College, London, The American University in Cairo and ChangeSchool worked together to design a programme that would help civil service leaders zchange the way services were delivered in Egypt. Developed for Egypt's Ministry of Planning and Economic Development (MPED), Leadership for Government Excellence (LGE) is a future-oriented initiative.

KBS and ChangeSchool were tasked to

- Disseminate best practices on governance, driving innovation and human resource management.
- Work with the delegates to see how they can do their job differently
- Expose them to comparative and alternative ways of working from around the world
- Understand how government entities can deal with the private sector.
- Show how to be a government in the digital age.



Participants

The 120 participating civil servants came from the Planning, Interior, Police, Presidential Office, Petroleum, Transport, Health and Finance Ministries. These civil servants were identified through a careful selection process as the next generation of leaders to modernise Egypt, leading the country towards the Egypt 2030 plan outcomes.



Impact

Impact was delayed by two years by Covid-19 pandemic, projects designed by the participants are now being introduced. 14 projects developed by the learners have either been fully or partially implemented by their respective organisations. In addition, several trainees have received promotions and assumed high-level government positions, leading organisational change.

value-adding projects designed

3 projects fully implemented by their respective organisations

11 projects partially implemented by their respective organisations

10 projects are under study for the future when implementing organisations are well-prepared

Topics for the final projects included

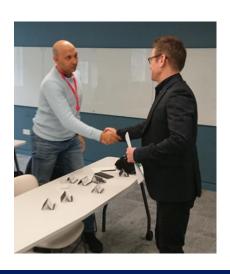
- e-government operations and services;
- using technology in human resources management;
- sustainability in water and energy; and
- smart traffic solutions.

In the following two years, several trainees assumed leadership positions in their respective organisations, such as assistant ministers, media spokespersons and members of parliament

Awards

The programme was awarded the 2023 EFMD Excellence in Practice Silver Award. Since 2007, the EFMD Excellence in Practice (EiP) Awards have recognised outstanding and impactful client-supplier partnerships in Organisational, Talent, Leadership and Professional Development.









وزارة التخطيط والتنمية الاقتصادية Ministry of Planning and Economic Development





ChangeSchool's customised executive education and faculty development programmes develop entrepreneurial capacity in academic staff and senior leaders in the private sector, public sector and higher education. Since 2012, ChangeSchool has trained and mentored 247 start-up teams and 3379 entrepreneurs and leaders across the globe, working in Kenya, India, the Philippines, Peru, Colombia, France, Sri Lanka, Myanmar, Japan, Bahrain, Qatar, Oman, Kuwait, UAE, Saudi Arabia, Azerbaijan, Armenia, Georgia, Kazakhstan, Kyrgyzstan and the UK.



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