



Impact Research at Universiti Malaya: A Transformation Approach

British Council's UK – Malaysia – ASEAN Partnership Initiative: Catalyst Grants

Stage 1 Review Impact Summary, July – December 2022

British Council

Universiti Malaya

Hanbridge Institute, Singapore

University of Suffolk

ChangeSchool

Stage 1 Project Milestones achieved

Create the change agents

An inaugural hand-picked batch of 27 faculty members including Deputy Dean (Student Affairs), Associate Professors, Senior Lectures, Registrars and Officers were trained to:

- Run ideation bootcamps for interested students. Ideation bootcamps are usually used by universities to prepare students for pitching competitions, but the core purpose here is to inculcate an enterprise mindset into staff.
- Engage with external organisations, understand their research and expertise requirements, as well as the commercial value of their own, and to build mutually beneficial partnerships.



Practice the techniques



The staff cohort delivered training to the first two batches of students to practice the learnt concepts and embed their own learning. This training was overseen by the trainer(s) from ChangeSchool, guiding the staff cohort to build confidence and consistency. Over 400 students took part:

- Academy of Islamic Studies: 48
- Faculty of Engineering: 42
- Faculty of Language and Linguistic: 94
- Faculty of Science: 262

Impact of the new techniques in the university

Spread the word

New pedagogy is getting results and spreading across the university. The Deputy Dean of Pharmacy, applied the technique as part of a precision intervention for 13 students. All showed a significant improvement in their psychometric test scores. He is training other Deputy Deans to apply the skills in their respective faculties.



New research techniques are being systematised, as in this UM Research Ideation and Communication Workshop, led by trained UM Technology Transfer Office staff.

Build the structures

Using Design Thinking problem-based innovation, the university have opened 14 new transdisciplinary research Centres of Excellence in response to the new Malaysian Government's 'Grand Challenges'.





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